

UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF NORTH CAROLINA  
CHARLOTTE DIVISION

SNYDER’S-LANCE, INC. and	)	
PRINCETON VANGUARD, LLC,	)	
	)	
Plaintiffs,	)	
	)	Case No. 3:17-CV-00652
v.	)	
	)	
FRITO-LAY NORTH	)	
AMERICA, INC.,	)	
	)	
Defendant.	)	

**INDEX OF EXHIBITS TO DECLARATION OF RACHEL SASSER**

Exhibit 1	Print and Digital Ads
Exhibit 2	Pretzel Crisps Social Media Sites
Exhibit 3	Stacys Social Media Sites
Exhibit 4	Industry Trade Publications
Exhibit 5	Wish Farms
Exhibit 6	Columbia County
Exhibit 7	Betty Jane